

**LOBOS BOOSTER CLUB COMMITTEE MEETING**

Tuesday, October 6, 2020, 1:00 PM

Meeting was held via Zoom

**MEMBERS PRESENT**Susie Boutonnet  
Marcus Carroll  
Stephan Lins  
Mike Mast  
Bill McClintock  
Lyndon Schutzler  
Nate Steen**MEMBERS ABSENT**Jeremy Green  
Lewis Leader  
Joe Servi**STAFF PRESENT**Beccie Michael  
Gerardo Olivares  
Wendy Bates

1. Meeting Called to Order by Stephan Lins at 1:05 p.m.
2. Recognition of Guests: None
3. Public Comment: None
4. Approval of September 11, 2020 Minutes

Motion: Stephan

Second: Susie

Ayes: Bates, Boutonnet, Carroll, Lins, Mast, McClintock, Schutzler, Steen

Nays: None

Abstentions: None

*Motion Carries*

5. Update regarding Athletics Programs (Wendy Bates)
  - Wendy started her report by sharing that not much has changed since the last booster update report. All athletics classes are still remote, and we are keeping students engaged. Coaches are still meeting virtually and lending students equipment so they can continue to stay fit. Also, they recently held an all-Athletes Zoom meeting focusing on mental health, in collaboration with student health services.
  - Wendy also shared that there is a lot of help throughout the state with athletics directors collaborating and sharing ideas and helpful points to keep students engaged through these times.
  - The CCCAA will make a decision in the first part of November on the status of sports in the spring. They are engaging with Athletic Directors looking into how to go about testing protocols for spring competitions based on the Institute of Higher Education guidelines.
  - The new athletics website is up, and we are working on updating the content and standardizing the entire site.
  - Finally, the MPC Football stadium is still closed, which will continue in the spring of 2021 as of now.

6. Update regarding Results of Fundraising/Membership Drive Campaign (Beccie Michael)
  - Beccie started by sharing results for this campaign so far: we have received another 13 gifts for our Campaign since her last report. Our current total is 22 donors, and a total \$3,235. The numbers are still very low compared to prior years, but we understand this is a difficult year and that is why we will be talking about other ways to reach out and engage Booster Club donors.
  - The committee talked about the campaign and how it should go through the end of the year. We will post a new video very other Friday emphasizing the number of donors needed to reach our goal.
  - Bill suggested that having a specific goal for a specific team might be a good idea for a video - as a donor, he felt that if he knows that the basketball team needs 50 basketball and that would cost \$1,000 (for example) that is an incentive to give a donation, it feels real. The committee agreed that saying what their money buys is motivating for donors.
  - Stephan shared that having a date to donate by is also enticing to some people, so adding that would be great too.
  - The committee continued to share ideas and the consensus was to keep bringing ideas and creating content for this campaign. Stephan mentioned that everyone in the Booster Committee should have already joined the Booster Club by sending their membership donation. Beccie acknowledge that most committee members, if not all had already contributed, and we really appreciate it.
  
7. Continue Discussing Virtual Booster Events (Committee)
  - Beccie shared ideas from the last booster meeting on September 11<sup>th</sup>. We briefly talked about keeping donors engaged. We discussed how this can be a benefit for Booster supporters. Please follow along with the suggested document (Document available upon request). The first step would be to determine who would be the key speaker. We would invite coaches, students, current booster members and potential Booster Club members (prospects). The committee discussed who should be the main person for the program.
  - This idea comes from the fact that in the past Booster Members get benefits to attend games for free, so in lieu of that we would organize some kind of virtual meeting as a benefit of becoming a member.
  - Lyndon will try to get in touch with Herm and other possible candidates. The theme could be overcoming adversity. Each guest speaker will talk for about 15 minutes, between other plugs and asking attendees to support the Booster Club. Lyndon will see when and who might be available and report back to the committee.
  
8. Announcements:
  - No announcements.
  
9. Meeting adjourned by Stephan Lins at 2:05 p.m.