

Lobos Booster Club 2021 Calendar of Activities and Volunteer Opportunities

January	February	March	April	May	June	July	August	September	October	November	December	Category
			Video Ad zoom sales calls					Stadium & Baseball Re-Open/Naming Celebration & Giving Day?			In-person visits to businesses w/athletes	Fundraising Events
Sell Video Ads for 2021-22 Athletics Year (and printed Program if we have one?)												Program Ads
	Member Thank You Calls & Invite		Provide potential member names			Membership Mailing						Membership Drive
Booster booths at MPC sporting events; brochure distribution; quarterly e-newsletters												Awareness
						E-teams						Coaches
	Mailed Invites & Fitness Tip & Ask	Virtual Event										Other Events/Opportunities
			Update list re Program Ad Sales				Giving Day & Ads	Giving Day & event prep			Debrief & 2021 planning	Committee Meetings

Other Ideas:

Memership Drive Phonathon?

Get list of former athletes from former coaches (ex. Chris Pappas)

Homerun contest - incorporate into Baseball field event

Feb or March

Softball field?

Sat AM

\$10 for 10 hits or pay for a player to hit for you

Program Ad Blitz Day/In person visits to businesses

Bring Louie the Lobos

Wear lobo gear

bring plaque or decal showing support for MPC

bring mock-up ads as example