

**LOBOS BOOSTER CLUB COMMITTEE MEETING MINUTES**

Wednesday, September 22, 2021, 9:00 AM

Meeting was held via Zoom

**MEMBERS PRESENT**Susie Boutonnet  
Stephan Lins  
Mike Mast  
Erin O'Hare  
Lyndon Schutzler  
Nate Steen**MEMBERS ABSENT**Jeremy Green  
Rosalyn Green  
Bill McClintock  
Joe Servi**STAFF PRESENT**Beccie Michael  
Gerardo Olivares  
Wendy Bates

1. Meeting Called to Order by Nathan Steen in lieu of Stephan Lins at 9:07 a.m.

2. Recognition of Guests: None

3. Public Comment: None

4. Approval of August 27th Minutes (Nate Steen)

Stephan made a motion to approve August 27th minutes as presented

Second: Lyndon

Ayes: Boutonnet, Lins, Mast, O'Hare, Schutzler, Steen

Nays: None

Abstentions: None

*Motion Carries*

5. Update regarding MPC Athletics (Wendy Bates)

- Wendy shared that we are in full swing for Fall now, competing in Volleyball, Men's soccer, Football, and Cross Country. We had to postpone two soccer games due to COVID-related possible exposures, but everything ended up well.
- As of now, none of our teams have lost any games this season so far, so Go Lobos! This shows that coaches and athletes are following safety protocols and staying strong to complete.
- While other Colleges keep on reporting that their student athletes' numbers are low and keep on postponing games or are unable to compete, our Athletics department is holding strong with over 250 student athletes.
- Wendy wanted to give a shout-out to our Athletic trainer Lucy Scattini and her aid, John Ogden - they are doing an amazing job with our athletes!
- Beccie commented that the sign at the Stadium has gone up, the Phillips/Pappas sign. The name has been updated on the website and on the electronic campus maps, we are working on updating the name everywhere else.

6. Update re Membership Drive Campaign (Gerardo Olivares)
  - Gerardo shared the updates of our membership drive. We have about 60 Booster Memberships, some are still on our website from last year. The memberships keep on trickling in. We have some renewals and some new members.
  - We also have about \$4K in pledges for Program ads, with about \$2,500 already sent their payment recently, which is great!
  - We have done about 400 mailings (including renewals and prospects) and we are promoting on social media as well as E-Newsletters that keep on promoting the Booster Club Memberships.
  - We keep on capturing emails from eTeams and sending them an opportunity to join our Booster Club, but so far we have had little success.
  - Other ways to reach more prospects were discussed, such as helping students share the links to join then Booster Club on their social media.
  
7. Continue Discussing Program Ad Sales (Committee)
  - Beccie shared her screen and went over sign-ups for selling more program ads.
  - Committee members agreed on the tactics to reach out to more businesses, with more updates coming soon. Gerardo will update the program ads spreadsheet with any new businesses, and recommended prospects.
  - As we agreed before, we are leaving prior year's ads in the program. The program is to be updated as the ads come in (with payment) for the remaining of Football season, and then next for the Basketball Programs. We will continue to add the ads to all social media accounts in athletics.
  
8. Review/Update 2021 Calendar (Beccie Michael)
  - Beccie started by sharing and updating our Calendar for Booster activities. She felt that the committee needed to revisit the plan for the year and make adjustments as needed.
  - Beccie went over the Calendar for 2021 and she made some adjustments as the committee discussed.
  - Stephan mentioned that for now until the end of the year we should focus on social media events, campaigns, and videos.
  - The committee discussed some future ideas for in-person events and more social media posts for opportunities to support MPC Athletics.
  
9. Announcements:
  - Meeting Announcements - Next meeting will be determined by Doodle Poll and emailed to the group.
  - Next meeting should be mid-November.
  
10. Meeting adjourned by Stephan Lins at 10:08 a.m.