



MPC

FOUNDATION

MONTEREY PENINSULA COLLEGE



Annual Sponsor Levels & Benefits

	\$10,000	\$5,000	\$2,500	\$1,500
Television & Radio				
Your business representative records 30-second TV Commercial (1,000+ plays)	•			
Your logo featured on screen in closing shot of MPCF TV commercials (4,000+ plays annually)	•	•	•	
Your business specifically named and acknowledged in Radio PSA's	•			
Web & Social Media Promotion				
Your business name/logo* listed on MPC Foundation's website	•	•	•	•
Your business name/logo* on MPCF mass emails and e-newsletters (NEW min. 12 x year to 5,000+ contacts)	•	•	•	•
Feature story about your business in e-newsletter	•	•		
Print				
Your business name/logo* in MPC Schedule of Classes, mailed 3 x year to 50,000 households	•	•	•	•
Your business name/logo* in annual Business Partners full-page advertisement in the Herald	•	•	•	•
Event Sponsor Recognition				
Recognition as event sponsors for 3 MPC Foundation events (Donor Appreciation Celebration, Lobo Hall of Fame Banquet, and Scholarship Awards Ceremony) – including your business name/logo on event presentations, printed materials, signage, email invitations, etc.*	•	•	•	•
On-Campus Recognition				
Your business name/logo* listed on Donor Wall and television screens throughout campus	•	•	•	•

**Size and placement of business names and logos are commensurate with partnership level*