



MPC

FOUNDATION

MONTEREY PENINSULA COLLEGE

LOBOS BOOSTER CLUB COMMITTEE MEETING MINUTES

Friday, May 13, 2022, 9:00 AM

Meeting was held via Zoom

MEMBERS PRESENT

Susie Boutonnet
Kaiya Dickens
Stephan Lins
Mike Mast
Bill McClintock
Erin O'Hare
Lyndon Schutzler
Joyce Simon

MEMBERS ABSENT

Tom Clifford
Jeremy Green
Rosalyn Green
Joe Servi
Nate Steen

STAFF PRESENT

Beccie Michael
Gerardo Olivares
Wendy Bates

1. Meeting Called to Order by Stephan Lins at 9:07 a.m.
2. Recognition of Guests: None
3. Public Comment: None
4. Approval of March 9 and March 15 minutes (Stephan Lins)
Lyndon made a motion to approve the March 15 minutes as presented
Second: Bill
Ayes: Boutonnet, Dickens, Lins, Mast, McClintock, O'Hare, Schutzler, Simon
Nays: None
Abstentions: None
Motion Carries

Susie made a motion to approve the March 9 minutes as presented
Second: Joyce
Ayes: Boutonnet, Dickens, Lins, Mast, McClintock, O'Hare, Schutzler, Simon
Nays: None
Abstentions: None
Motion Carries
5. Debrief from National Student Athlete Giving Day Event (Committee)
 - The committee discussed the outcome of our event and how everything went.
 - Stephan mentioned that the pictures that captured the moments reflected the event and thanked Gerardo for putting the video together that we can share on our next Enews.
 - Beccie thanked the committee, and it was great to see everyone in person to celebrate students.
 - We wished there were more students, but we understand some were competing
 - We can definitely improve the PA system for the next event. Wendy mentioned that she tested this PA the day prior and was sorry that it did not work for Stephan, who did an amazing job under the circumstances.

- Beccie added that it was a great PR moment and thanked Erin for helping with students following the Foundation on social media and sharing pictures; that will help raise awareness of the booster club.
- Stephan mentioned that it was great to do the event after a game, where some students and public are already there, and not necessarily just coming to the event, but an event after a game or activity.
- Erin mentioned that maybe with Softball we can do a BBQ simultaneously as the game is happening. She also mentioned that the t-shirts are already working to raise awareness - a person connected back to MPC just because a student was wearing the t-shirt and an alumni learned about the Booster Club that way. So, Marketing with t-shirts is working!
- Joyce made a suggestion about wearing the t-shirts before the event, so that way it markets more.
- Lyndon commented that it was a great event for the students, he saw a lot of happy faces, and students were celebrated. They were happy with their trophies and t-shirts.
- Stephan suggested we think about a tailgate party before a game and invite current athletes and alumni and share the opportunity of the Booster Club.
- Bill made a comment about alumni and raising their awareness about our Booster Club. Beccie asked Bill if the Alumni Committee would be ok with adding a Booster Table at their event. Bill will check and let us know.

6. Discuss Program Ad Sales (Committee)

- Beccie explained the process of Booster Program Ads and shared her screen with the solicitation list for ad sales.
- Committee members signed up to communicate with local businesses.
- It was determined staff would send a “renewal” ad letter for all business that have purchased an ad in the last 3 years (pre-covid)
- The committee discussed the logistics and assignments for program ads and Beccie updated the program ads solicitation list
- The committee suggested that we create a document with the 5 top reasons why they should buy a Booster Program Ad. Beccie to develop this document and will share with the committee via email.
- Stephan mentioned that maybe we can reach out to Merry at Trucksis to help with printing of programs, she has done a few jobs for MPC, maybe even sponsoring the program ads in any form Stephan to follow up.
- The committee agreed to keep signing up and communicate through email and Beccie will shared the final Program Ad sales form, the top reasons to buy ads, and send out the renewal letter in the meantime.

7. Announcements:

- MPCF will send the form and information to all committee members for Program Ads
- Next meeting will be determined by Doodle Poll and emailed to the group.

8. Meeting adjourned by Stephan Lins at 9:51 a.m.