



MPC

FOUNDATION
MONTEREY PENINSULA COLLEGE

BOARD OF DIRECTORS GENERAL PRINCIPLES, EXPECTATIONS AND RESPONSIBILITIES

We create opportunities for students and enhance the learning environment at MPC by fundraising and friend raising.

In order to further the Foundation's mission, the Board of Directors responsibilities include these General Principles, Guidelines for Involvement, and Fundraising Objectives.

General Principles:

Members of the Board of Directors:

1. Participate in a New Board Member orientation session.
2. Review the bylaws and operating principles and understand and support the health and well-being of the organization.
3. Take an active part in the fiscal affairs of the Foundation and in reviewing, approving, and monitoring the budget and financial statements.
4. Serve as ambassadors of the college to the community. Their knowledge about the college and commitment to its mission enable Board members to promote MPC and the MPC Foundation.
5. Attend regular board meetings, are available for phone consultations, and serve on Foundation committees and advisory groups.
6. Review minutes and related documents prior to each board meeting.
7. Serve an initial term on the Monterey Peninsula College Foundation board for three years, with the opportunity to serve one additional three year term for a maximum of six consecutive years of service.
8. Attend as many special events associated with the Foundation and the college as their schedule permits.
9. Recommend and cultivate prospective board nominees.

Guidelines for Involvement

Each board member serves as an MPCF Ambassador, and participates on at least one standing Committee and Advisory Group. The current Committees and Advisory Groups include:

Committees:

- Audit
- Executive
- Finance
- Investment
- Alumni
- Lobos Booster Club

Advisory Groups:

- Campaign Planning
- Evans College Incentive Program
- Faculty and Staff Advancement Awards
- Nominating
- Scholarships
- Strategic Planning

Fundraising Objectives

Fundraising is a significant part of a board member's commitment. Because the philanthropic context is challenging and highly competitive, the Foundation needs board members who are strongly committed to MPC - demonstrated in both leadership level of generosity and willingness to cultivate prospective donors. Directors participate actively in raising funds through personal contributions, identification of donors, and solicitation of prospects. Staff support is, of course, available to help with these activities.

Current fundraising activities and events include:

1. An annual contribution to the President's Circle of at least \$1,000.
2. Attendance at one or more of the following events:
 - Donor Appreciation Party
 - Lobo Hall of Fame Banquet
 - Scholarship & Awards Ceremony
 - Evening of Opportunity Gala
 - Booster Club Events

Board members will receive an invitation to all events. In addition, for those who are willing and able, there will be opportunities to sponsor events.

3. A commitment to use one's best efforts to recruit new members to the President's Circle, Legacy Society, or other giving priorities.