



MPC

FOUNDATION

MONTEREY PENINSULA COLLEGE

LOBOS BOOSTER CLUB COMMITTEE MEETING MINUTES

Friday, August 5, 2022, 9:00 AM

Meeting was held via Zoom

MEMBERS PRESENT

Susie Boutonnet
Tom Clifford
Stephan Lins
Mike Mast
Lyndon Schutzler
Joe Servi
Joyce Simon

MEMBERS ABSENT

Kaiya Dickens
Jeremy Green
Rosalyn Green
Bill McClintock
Erin O'Hare
Joe Servi
Nate Steen

STAFF PRESENT

Beccie Michael
Gerardo Olivares

1. Meeting Called to Order by Stephan Lins at 9:05 a.m.
2. Recognition of Guests: None
3. Public Comment: None
4. Approval of June 17, 2022, minutes (Stephan Lins)
Tabled due to lack of quorum
5. Reviewing Progress with Program Ad Sales
 - Gerardo shared the current ad sales status as of 8.4.22, last week was slow but Susie sent a few items on Friday.
 - So far, we have 7 paid Ads with designs, with one design pending for a total of almost \$4K. We have two pledges pending.
 - Susie sold three ads (3 half pages): Boutonnet Farms, La Gloria and Village 5.
 - Lyndon added he will have two or three different ads that should be coming in soon.
 - Beccie will send an updated version of the 22-23 Program Ad Sales list to the Committee to see how we are doing.
6. Discuss Potential New Fundraising Approach (Beccie)
 - Beccie brought up a proposal for how the Booster Committee fundraises, which essentially entails stepping away from Booster Club memberships, and focusing more on asking our donors to help fund specific needs of the athletics program. If we go in this direction, we would be referred to as the Lobos Boosters rather than the Lobos Booster Club.
 - The Committee discussed various pros and cons of this approach.
 - Wendy Bates would then bring to the Committee the specific needs for and we could weigh in on what would be the focus of this year's fundraising for the Lobos Boosters.
 - Tom made a comment that this model makes it more compelling for the community to support the Lobos Boosters.
 - Lyndon made some comments about the idea of supporting all student athletes. Beccie recalled an example of how we have done this is by helping to fund the academic advisor for athletes.
 - The committee continued the discussion on how this will positively help the students.
 - The Committee felt it is a better idea than memberships for Booster supporters and eTeams donors to have the option to get an Athletics Pass if they wish to do so. Wendy will send Beccie the list of projects/needs and we will review them at our next meeting.

7. Announcements:
 - Beccie mentioned the Stadium Naming Dedication that will happen on September 3rd at around 2pm during half-time.
 - Gerardo to send updates with Ads sales approx every two weeks, or as new ads are bought.
 - MPCF will send the form and information to all committee members for Program Ads
 - Next meeting will be determined by Doodle Poll and emailed to the group (3rd or 4th week of September).

8. Meeting adjourned by Stephan Lins at 9:52 a.m.