



# MPC

# FOUNDATION

MONTEREY PENINSULA COLLEGE

## LOBOS BOOSTER CLUB COMMITTEE MEETING MINUTES

Wednesday, September 21, 2022, 9:00 AM

Meeting was held via Zoom

### MEMBERS PRESENT

Susie Boutonnet  
Tom Clifford  
Kaiya Dickens  
Stephan Lins  
Erin O'Hare  
Lyndon Schutzler  
Nate Steen

### MEMBERS ABSENT

Jeremy Green  
Rosalyn Green  
Mike Mast  
Bill McClintock  
Joe Servi  
Joyce Simon

### STAFF PRESENT

Beccie Michael  
Wendy Bates

1. Meeting Called to Order by Stephan Lins at 9:05 a.m.
2. Recognition of Guests: None
3. Public Comment: None
4. Approval of June 17 and August 5, 2022 Minutes (Stephan Lins)  
Motion: Lyndon Schutzler  
Second: Tom Clifford  
Ayes: Boutonnet, Clifford, Dickens, Lins, O'Hare, Schutzler, Steen
5. Debrief from Stadium Dedication Event honoring Coaches Pappas and Phillips
  - Stephan shared that he thought the event was wonderful, a great success, turnout, weather, speeches and really enjoyable event.
  - Beccie confirmed she was pleased with the turnout and enjoyed meeting former players. Ted Balestreri came to attend and she hadn't seen him a while. Victoria Phillips and Chris Pappas both expressed how pleased they were with the event.
  - Stephan added that it was a great football game as well: 9-12, great victory for MPC!
  - Wendy noted that she learned she could have added 5 minutes to the clock and we can do that in future if we have other events to do during half-time.
  - Lyndon added that he had lunch with Victoria and Homer Bosserman a few days after the event and they were both really pleased with the event too. Homer would also like to see the academic athletics center; he offered to pick him up. Wendy agreed that is a good idea and will coordinate with Daniel Phillips to that end (although the room is not quite done yet).
  - Lyndon also congratulated Wendy on getting the new scoreboard going for the game.

- Wendy noted that it is going to keep getting better as they learn how to use all of its functions.

#### 6. Program Ad Sales Update

- Beccie shared screen and reviewed the current ad sales status with the Committee. G has updated the spreadsheet so we can see all of the purchased ads with a total of \$6,350 – which is fantastic!
- Beccie pointed out we will be adding a free ad for Gregg Satow in-kind for all of the help he provides our athletes.
- Susie pointed out that Hasety Financial Group is listed twice, but they only intended to buy one. Beccie confirmed that is an error and she will ask G to fix it. This will bring out total down. Good catch, Susie!
- The Committee walked through the remaining companies who have not yet purchased an ad. It is not too late to sell ads! We have 3 home football games remaining.
- Beccie will send an updated PDF version of the 22-23 Program Ad Sales list to the Committee to see how we are doing.
- Stephan asked if the programs have been printed; Wendy confirmed they have, but we will do another run in 2 weeks.
- Wendy mentioned that we will be adding volleyball and Adam is providing the ad pages for that. Those will be printed in the next two weeks. So any new ads we get in the next week could be added in.
- Beccie pointed out that we have not been advertising that Volleyball has a program and ads would be in that too, so that would be a bonus!
- Wendy brought up that she would like to have a softball program as well. The dept would need to support since the softball coach is part-time, but since the flow is working well and the template is created, it would be feasible. Having a program is a great boost for the athletes, a great recruiting tool, and it makes more sense to have one for each team especially now that Adam has the template going. That is something she really wants to work on this year.
- Erin confirmed that this really enhances the student athlete experience and the Committee agreed it is a great idea.

#### 7. Discuss Fundraising Needs & Determine (Beccie)

- Wendy shared some ideas that the coaches brought forward in terms of the department's needs. The coaches met at the end of August and she gathered various responses. They met as a group and tried to prioritize the needs as well.
- Among the top needs were branding of the athletics program, and support for the new academic center space.
- Erin commented that the coaching consensus at the meeting was to focus on the academic space to make sure it got finished, such as furniture, graphics, etc. This is something all of the teams will be using and they all felt that having it finished is a huge priority.
- Beccie asked Wendy and Erin to describe the space and its purpose, and reminded the Committee that our goal is to fundraise for a specific need instead of selling memberships. So this need will replace our typical membership drive. It needs to sound compelling and we will then ask donors to help meet the need, so we need Committee input in terms of what sounds fundable from a donor's perspective.
- Wendy explained that after the massage program was discontinued, the space was repurposed into an athletic academic center. Homer had make a donation to the

athletics dept as a whole and that was the seed funding for this. They removed mirrors, painted walls, etc. over the summer and lined up SignWorks to put in graphics, then repurposed old furniture, cleaned it all up and now through a partnership with FYE there is an academic counselor in there on Thursdays all day. We still have need for furniture, a counter, and many other things to properly utilize the space. Teams can sig up to use the space; there are 40 chrome books on a cart, teams do their physicals in there, team photos, Football meets twice a week for study hall, as do other teams. It has been a big hit among coaches and athletes and completing the project would be really special.

- The Committee discussed various ideas submitted by the coaches, and generally agreed that the academic center would be very popular among donors. Some specific items (such as digital screens) needed in the space were discussed, but overall it was determined that we wouldn't get into the specific items in our fundraising messaging but rather focus on the concept of supporting student athletes academically.
- Stephan pointed out that the academic center underscores the student part of being an athlete and people would be inclined to give to that.
- Beccie pointed out that the needs on the coaches' list were mostly athletics-wide, and that is great, but are there other needs we aren't thinking of, such as new football helmets?
- Lyndon and Wendy confirmed that we were able to purchase new uniforms during the pandemic, but that need will come up again in the future and they are big-budget items that the dept struggles to keep up with. So they could be great ideas for future fundraising years, but this year it is not as great of a problem.
- The Committee agreed that for this year, the most pressing need is the academic center, and since we are already a bit behind with our fundraising for the year (since the membership drive usually happens in August), we should move forward with this idea.
- The Committee would like to meet in the center for our next meeting so we can get a sense for the physical space and its needs. This will also help inform how much we need to raise and if there would be donors levels (and a possible naming gift).

8. Announcements:

- Next meeting will be in the new academic center, with date and time to determined by Doodle Poll and emailed to the group (mid-October).

9. Meeting adjourned by Stephan Lins at 10:00 a.m.