

Lobos Boosters 2023 Calendar of Activities and Volunteer Opportunities

January	February	March	April	May	June	July	August	September	October	November	December	Category
	All-Athlete Meeting to Engage students (Zoom)							Celebration/ Open House (w/ student awards?)				Events
Prime Time to Sell Ads for 2023-24 Program for ALL sports (but can be ongoing year-round)												Program Ads
		Booth & signage at sport events	Booth & signage at sport events	Booth & signage at sport events	Program Ad Sales	Program Ad Sales	Program Ad Sales	Booth & signage at sport events	Booth & signage at sport events	Booth & signage at sport events		Fundraising
Signage, presence at sports events; quarterly e-newsletters; monthly social media posts												Awareness
												E-teams
		Lobo Hall of Fame (3/10)										Other Events/Opportunities
Finalize plan/calendar	Sign ups for sport events	Debrief/ check in on progress	Debrief/ check in on progress	Program Ad Sales	Program Ad Sales	Program Ad Sales	Celebration planning	Celebration planning	Debrief/ check in on progress	Debrief/ check in on progress		Committee Meetings

Fundraising Ideas:

Giving Day
Phonathon
Get list of former athletes from former/retired coaches

Event Ideas:

Homerun contest - incorporate into Baseball field event
Basketball - halftime promotion, contest...

Program Ad Notes:

Program Ad Blitz Day/In person visits to businesses
Bring Louie the Lobos
Wear lobo gear
bring plaque or decal showing support for MPC
bring mock-up ads as example

Awareness notes:

Nat'l Student Athlete Day 4/6
Mention on social, e-news but will not have a BBQ in 2023
Include Fitness Tips from coaches in mailings/e-news