



# MPC

# FOUNDATION

MONTEREY PENINSULA COLLEGE

## LOBOS BOOSTER CLUB COMMITTEE MEETING MINUTES

March 16, 2023, 9:00 AM

Meeting was held at

**Monterey Peninsula College Athletics Department (Old Massage Lab)**

**980 Fremont Street, Monterey, CA 93940**

### MEMBERS PRESENT

Susie Boutonnet  
Tom Clifford  
Nick Cunningham  
Kaiya Dickens  
Erin O'Hare  
Lyndon Schutzler

### MEMBERS ABSENT

Bill McClintock  
Nate Steen  
Mike Mast  
Jonathon Perez  
Joe Servi  
Joyce Simon

### STAFF PRESENT

Beccie Michael  
Wendy Bates  
Amber Mettler  
Gerardo Olivares (Remote)

1. Meeting Called to Order by Tom Clifford at 9:04 a.m.
2. Recognition of Guests: None
3. Public Comment: None
4. Approval of February 16, 2023, Minutes (Tom Clifford)  
Minutes tabled due to lack of quorum.
5. Athletics Update (Wendy Bates)
  - Wendy started her update by sharing that MPC played a Baseball and Softball game yesterday, it is getting a little backed up with all the rescheduling due to weather. She also mentioned that having synthetic turf fields makes a huge difference; other Colleges games reschedules take a lot longer, so we are very happy with our fields.
  - The Track and Field meet was a success, we hosted about 300 people from many parts of CA. Coach Cunningham made some comments. Lots of good feedback from other coaches, it was great and we partnered with a lot of HS in the area and overall it was a great event. Wendy also commented that now we have to travel our Track and Field team in a bus since the team has grown to include 43 athletes. Nick continued to share that there is a proud lobo student athlete that run 10K and was number one in the state for the past week (Jake Santana).
  - Our Softball team is currently at 15-1, and ranked number two in the state. They also won against the number one team. Go Softball!
  - Wendy shared that we are moving along with the planning for the first student athlete graduation recognition ceremony, which will be on Monday, May 15<sup>th</sup> at 5:30pm in the gym.
  - Erin made a suggestion about displaying digital banners to promote Lobos Zone for any basketball games that get live streamed.
6. Review Lobos Zone Fundraising Plans (Beccie Michael)

- Beccie introduced the new design for promoting the Lobos Zone project. There are a few sizes, and we will make any adjustments necessary, but we briefly discussed bringing the postcard size ones to an upcoming game to promote the Lobos Zone. We would bring a table, post card size flyers, and have a few signs with QR codes for people to scan and give to the project.
  - Wendy raised a question regarding whether we should use Lobo Zone vs Lobos Zone. After some discussion, it was confirmed that it should be Lobos (plural).
  - Beccie mentioned our strategy for holding an all-athletes meeting, E-news and social media to promote the Lobos Zone. Beccie asked if we could agree on some home games coming up that we could attend, Amber would provide a schedule with the dates, and Beccie will share those dates with the Committee.
  - Another idea was to bring some merch and give it in exchange for people signing up for Booster Enews emails, by providing their full name and an email.
  - The committee continued discussing which games would work for them to attend and Beccie mentioned that it would be best if we stagger attendance so not everyone shows up to one game, rather, committee members can attend games in groups of 2 or 3 and we can have a more frequent presence at more games.
  - Beccie also shared our new make up date for the Lobo Hall of Fame celebration, it will be on April 14<sup>th</sup>.
7. Continue discussing activities on the 2023 Boosters Calendar (Committee)
- Beccie presented all the opportunities we have to start promoting this space starting with games, then E-news, social media and a mailing for anyone who has contributed to the Boosters in the past. Lyndon also suggested we can gather some emails at the games in exchange for a prize, some Booster swag.
  - The committee continued to discuss the ways we can raise awareness of the space and have a soft opening sometime in September or October.
  - We agreed on having all current athletes and coaches to the Booster Enews email list would be beneficial, so Amber will send Gerardo those lists.
  - Finally, Lyndon wanted to share a possible collaboration with the MPC Alumni Committee for an event. This will be a pickle ball tournament in the spring of next year and the Booster committee agreed on collaborating, they would need more information and Lydon will be the liaison and arrange a meeting to further discuss this event for 2024.
  - Beccie suggested we add the pickle ball event discussion to our next agenda.
8. Announcements:
- Beccie will send out the game dates for committee members to attend, and continue to work on the Lobos Zone design for sign and flyers.
  - Next meeting will be on Wednesday, April 5<sup>th</sup>, 9:00am in the same spot (The Lobo Zone) old massage lab. An email with all meeting information will be sent out by Beccie.
9. Meeting adjourned by Tom Clifford at 10:10 a.m.