

STRATEGIC PRIORITY 1-STUDENT EMPOWERMENT - Empower more students to earn MPC degrees and certificates

Strategic Objective	Measurable Goal	Q1 Progress Update
1a. Improve visibility of the MPC Foundation and its resources among degree- and certificate-seeking students.	1a.1. Formalize MPC Foundation intern positions in the staffing plan to support on-campus outreach and provide student perspectives in planning and development by March 2023.	<i>Complete:</i> Intern job descriptions were updated, funds for the positions are integrated into the Foundation’s budget, and three interns are currently on the team.
1b. Support MPC’s enrollment recovery and growth by increasing scholarship awards for degree- and certificate-seeking students.	1b.1. In collaboration with MPC’s Student Outreach and Retention (SOAR) team, outreach to high schools, students, and their parents/guardians starting in January 2023 to encourage scholarship applications from incoming students.	<i>Complete (and will continue annually):</i> Staff participated in 8 outreach activities with SOAR this spring, resulting in 43 completed applications from incoming students (an increase of 330% over last year).
	1b.2. Partner with MPC’s PRIE office to administer biennial MPC student surveys beginning no later than January 2023 to stay current regarding student needs.	<i>Complete:</i> PRIE provided a calendar of surveys and will share results as they become available; Foundation staff helped promote survey participation among students we are in contact with.

STRATEGIC PRIORITY 2- COMMUNITY AWARENESS AND ENGAGEMENT - Increase engagement with MPC Foundation’s vision, mission, and initiatives throughout the college and local communities

2b. Recruit and engage community leaders to serve on the MPC Foundation board.	2b.1. Increase board member involvement in fundraising activities by requesting three-to-five connections/ introductions per board member per term beginning January 2023.	<i>Complete:</i> Special Board session held on 2/1/23 yielded 155 contacts, 100 of which are not in our database. Foundation staff has met personally with six contacts so far.
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