



Athletics Sponsorship Form

Help Secure the Lobos Path to Victory –
sign up as an MPC Athletics Sponsor!

MPC Athletics Program Sponsors are recognized year-round, including:

- **Ads in printed programs**, distributed at football, men’s and women’s basketball, volleyball and baseball home games throughout the year (approx. 60 events total)
- Promotion on MPC Foundation, MPC Athletics, and team **social media** accounts – reaching over 10,000+ followers – including an optional video message!
- Recognition in quarterly **Booster Club e-newsletters** sent to 5k+ contacts

Choose from the opportunities below!

Sponsorship Level

Description	Unit Price	Qty	Total
Game Day Sponsor + Half Page Ad*	\$1,000		
Full Page Color Ad + Banner at Stadium or in Gym	\$1,000		
Full Page Color Ad	\$500		
Half Page Color Ad	\$300		
Quarter Page Color Ad	\$250		
Business Card Color Ad	\$100		
Promo Video (included w/ 1/4 page ad or larger)	FREE		
Social media and e-newsletter promotion	FREE		
Professional design of our ad	\$50		
Total			

*Game Day Sponsorships are offered on a first come, first serve basis (approximately 5 football and 10 double header basketball games available annually). Benefits include a half-page color ad, posters at the ticket/concession booth, announcements made throughout the game, and opportunity for your business to bring giveaways/promo items for spectators.

Company Information

Business Name	Contact Name
Mailing Address: Street	Mailing Address: City, State, Zip
Phone Number	Email Address

Ad Details

- We will pay \$50 to have our ad professionally designed (our staff will contact you if you select this option)
- We will send our designed ad to golivares@mpc.edu
- We don't need a design; we'll email our text and/or logo to golivares@mpc.edu
- We don't need a design or have a logo; we'll email our text to golivares@mpc.edu
- We would like to be contacted regarding the FREE Promo video included with our purchase (quarter page ad or larger)
- We would like to be tagged on social media – our handles are:

Payment Details

- Check made payable to MPC Foundation is enclosed with this form (mail to: 980 Fremont Street, Monterey, CA 93940)
- Please send us an invoice
- We will pay online (www.mpcfoundation.org/ads) and email a copy of this form to golivares@mpc.edu to accompany our payment.



Thank You and Welcome to the MPC Lobos Family!

Questions? Contact Gerardo Oliveras at golivares@mpc.edu

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