

## Top 5 Reasons to Buy an MPC Athletics Program Ad

- 1. Your ad shines not just once, but game after game after game, all season long, and in multiple sports! You can't beat this price...no really, where else can you get this much exposure for your business at this price point?
- 2. You'll reach new customers with new student athletes joining our teams each year, our programs are sold to a rotating audience of spectators, family members and friends.
- 3. Your money helps keep young athletes healthy! More sports = less screen time... And, athletics teaches critical life skills like teamwork, respect, accountability, leadership and self-confidence. Invest in your growth *and* in that of future community leaders!
- 4. You're letting the community know that your business values education, gives back, and gets involved. We give you quarterly shoutouts in e-newsletters and regular promotions on our social media channels so your message is heard by 10k+ followers.
- 5. Your buck makes a big difference at MPC, where our athletics program budget has remained virtually unchanged for a decade and we work hard to ensure that all funds are spent wisely.