



# MPC

# FOUNDATION

MONTEREY PENINSULA COLLEGE

## LOBOS BOOSTER CLUB COMMITTEE MEETING MINUTES

July 6, 2023, 1:00 PM

Meeting was held at the "Lobos Zone."

Monterey Peninsula College Athletics Department (Old Massage Lab)

980 Fremont Street, Monterey, CA 93940

### MEMBERS PRESENT

Susie Boutonnet  
Tom Clifford  
Nick Cunningham  
Mike Mast  
Erin O'Hare  
Jonathon Perez  
Lyndon Schutzler  
Joe Servi (Remote)

### MEMBERS ABSENT

Stephan Lins  
Bill McClintock  
Nate Steen  
Joyce Simon

### STAFF PRESENT

Beccie Michael  
Wendy Bates  
Amber Mettler  
Gerardo Olivares

1. Meeting Called to Order by Tom Clifford at 12:59 p.m.
2. Recognition of Guests: None
3. Public Comment: None
4. Approval of April 5, 2023, Minutes (Tom Clifford)  
Susie Boutonnet made a motion to approve April 5, 2023, minutes as presented.  
  
Second: Nick Cunningham  
Ayes: Boutonnet, Clifford, Cunningham, Mast, O'Hare, Perez, Schutzler, and Servi  
Nays: None  
*Motion Carries*
5. Athletics Update (Wendy Bates)
  - Wendy started her update by sharing that our MPC Softball coach resigned towards the end of May 2023. We have interviewed and selected a new coach, her name is Kaitlyn Guevara, she has a master's degree and teaching experience at West Valley College Kinesiology Division. She came to visit yesterday, and it was awesome, we are very excited about this.
  - We are interviewing for a second athletic trainer; we will have some more info about that soon.
  - Some updates from Measure V: the Tennis court project is well underway, and should be completed at the end of semester. The Softball project should be starting in August and the Track project is planned to start after graduation next year. There are also some projects going on in the gym for Volleyball and Basketball to improve the building mechanisms.
  - Wendy shared information about the popularity of #whympc and Nick shared a few stories about how much students are using this hashtag.

6. Booster Committee & Foundation Board Football Game Attendance (Beccie Michael)
  - Beccie brought back the idea that the Boosters Committee had mentioned in the past about attending more games together as a group, and wanted to share that this was also brought up at our last Foundation Board meeting.
  - Staff reviewed the schedule and recommend that a good home game to attend would be the September 30<sup>th</sup> game. This could also include a pre-game get together for students and people who had donated to the lobos Boosters in the past extending an invitation to watch the Football game for free. We would invite any donors to the Lobos Zone so far, as well as Committee Members and Board Members.
  - Beccie also added the idea that we should invite all the people that used to support booster memberships, we would send them a letter about the Lobos Zone and inviting them to the “preview” of the Lobos Zone area.
  - The committee agreed that we would provide some light snacks, maybe small sandwiches, and chips. The budget will be based on 50 people and several Committee members suggested making a donation to help cover the cost so that it didn't come out of the Boosters budget. This pre-game event will go from 11:30 to 1:30pm
  - Beccie will send out an email with more details soon to our committee and to the BOD as well.
  
7. Lobos Zone Fundraising Updates & Plans (Committee)
  - Beccie will work on two letters: one to go out to prior booster members and another to Booster Program Ads supporters from prior years.
  - Beccie mentioned that last semester we were not able to attend an all athletes meeting to tell them about our fundraising efforts and how they can help with ideas and sharing the content as well.
  - The committee discussed options to have students involved and the consensus was that we have an open window of a few hours for students to come and help us create video content, learn about the Lobos Zone, and link up with us. Athletics staff/coaches suggested having it on a Wednesday at lunch time would be best, so it was decided it would be from 11:30 to 1:30pm and it will be a pizza party for all students athletes.
  - Erin brought up a good point about tracking students visiting the Lobos Zone, such as having a computer program to track how many students visit the center and how long they stay. The group agreed that this will also be great data to promote the Lobos Zone fundraising.
  - The committee discussed other possibilities, including coaches sharing students using the space, having a better schedule of the Zone open and more teams using it as a study hall area. Wendy mentioned that bringing tutors to the space is the next step.
  
8. Program Ad Sales
  - Gerardo presented the list form last year 22/23 for program ads.
  - Lyndon reminded us that last year we sent a renewal letter and the committee solicitors followed up. We will do the same this year, and committee members will help signing up on the solicitation list.
  - We will send the list by email so committee members can let us know about their solicitation contacts and if we need to update the list. As for timing, we would like to have the printed program by the first game, which is 8/23. So, sending and contacting businesses with a soft deadline of August 20<sup>th</sup> in order to be in that first program.
  - Beccie raised a question regarding prices for Booster Program Ads and whether we should increase them given how much our costs are rising. The committee decided

to keep the prices the same, except the \$100 business card should be updated to \$125.

- Gerardo will also add the sports Beach Volleyball separately and update the Program Ads 23/24 form and send it out to the committee.

9. Announcements:

- Beccie will have an updated Program Ads list at our next meeting we will continue with Booster Program Ad Sales.
- The next meeting will be decided by Doodle Poll later this month or early August.

10. Meeting adjourned by Tom Clifford at 2:08 p.m.