



## Athletics Sponsorship Form

Help Secure the Lobos Path to Victory –  
sign up as an MPC Athletics Sponsor!

MPC Athletics Program Sponsors are recognized year-round, including:

- **Ads in printed programs**, distributed at football, men’s and women’s basketball, volleyball, beach volleyball, baseball and softball home games throughout the year (7 teams, approx. 60 events)
- Promotion on MPC Foundation, MPC Athletics, and team **social media** accounts – reaching over 10,000+ followers – including an optional video message!
- Recognition in quarterly **Booster Club e-newsletters** sent to 5k+ contacts

Choose from the opportunities below!

### Sponsorship Level

Description	Unit Price	Qty	Total
Game Day Sponsor + Half Page Ad*	\$1,000		
Full Page Color Ad + Banner at Stadium or in Gym	\$1,000		
Full Page Color Ad	\$500		
Half Page Color Ad	\$300		
Quarter Page Color Ad	\$250		
Business Card Color Ad	\$125		
Promo Video (included w/ 1/4 page ad or larger)	FREE		
Social media and e-newsletter promotion	FREE		
Professional design of our ad	\$50		
<b>Total</b>			

\*Game Day Sponsorships are offered on a first come, first serve basis (approximately 5 football and 10 double header basketball games available annually). Benefits include a half-page color ad, posters at the ticket/concession booth, announcements made throughout the game, and opportunity for your business to bring giveaways/promo items for spectators.

### Company Information

<b>Business Name</b>	<b>Contact Name</b>
<b>Mailing Address: Street</b>	<b>Mailing Address: City, State, Zip</b>
<b>Phone Number</b>	<b>Email Address</b>

## Ad Details

- We will pay \$50 to have our ad professionally designed (our staff will contact you if you select this option)
- We will send our designed ad to [golivares@mpc.edu](mailto:golivares@mpc.edu)
- We don't need a design; we'll email our text and/or logo to [golivares@mpc.edu](mailto:golivares@mpc.edu)
- We don't need a design or have a logo; we'll email our text to [golivares@mpc.edu](mailto:golivares@mpc.edu)
- We would like to be contacted regarding the FREE Promo video included with our purchase (quarter page ad or larger)
- We would like to be tagged on social media – our handles are:

## Payment Details

- Check made payable to MPC Foundation is enclosed with this form (mail to: 980 Fremont Street, Monterey, CA 93940)
- Please send us an invoice
- We will pay online ([www.mpcfoundation.org/ads](http://www.mpcfoundation.org/ads)) and email a copy of this form to [golivares@mpc.edu](mailto:golivares@mpc.edu) to accompany our payment.



**Thank You and Welcome to the MPC Lobos Family!**

Questions? Contact Gerardo Oliveras at [golivares@mpc.edu](mailto:golivares@mpc.edu)

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