

STRATEGIC PRIORITY 1-STUDENT EMPOWERMENT - Empower more students to earn MPC degrees and certificates		
Strategic Objective	Measurable Goal	Q2 Progress Update
1c. Adjust current scholarship application process and timeline to support submission of applications by incoming first-year students.	1.c.3 Increase the number of incoming first-year students applying for scholarships from the 2021-2022 baseline of 28 by 20% annually starting with the 2023-2024 cycle (40% total increase).	<i>Complete:</i> While the first 20% increase for this goal was anticipated for the 2023-2024 scholarship cycle, we are happy to report that 114 high school seniors applied for scholarships 2022-2023, which is a 307% increase over the 2021-2022 baseline.
STRATEGIC PRIORITY 2- COMMUNITY AWARENESS AND ENGAGEMENT - Increase engagement with MPC Foundation's vision, mission, and initiatives throughout the college and local communities		
2b. Recruit and engage community leaders to serve on the MPC Foundation board.	2b.2. Create a process to survey, track, and address existing and needed board member diversity, skills, experiences, and expertise and utilize it for board recruitment and committee/ advisory group assignments by June 2023.	<i>Complete:</i> The Board completed a self-assessment in May 2023 that (among other things) identified board member demographics, skills, and interest in serving on various committees. We were able to use the data to identify gaps/areas that we would like to focus on for recruitment efforts going forward.
2c. Improve recognition of the MPC Foundation and its function throughout Monterey County.	2c.1. Develop and implement a plan to capitalize on Measure V opportunities to engage the community, including communications and naming opportunities, no later than June 2023.	<i>In Progress:</i> The Campaign Planning & Advisory Group developed Naming Guidelines to Supplement AP 6620 and BP 6620, which is making its way through the College's participatory governance process. In addition, staff has begun identifying potential donors to contact about naming opportunities once these guidelines are approved.