



MPC

FOUNDATION

MONTEREY PENINSULA COLLEGE

LOBOS BOOSTER CLUB COMMITTEE MEETING MINUTES

September 8, 2023, 10:00 AM

Meeting was held at the "Lobos Zone"

Monterey Peninsula College Athletics Department (Old Massage Lab)

980 Fremont Street, Monterey, CA 93940

MEMBERS PRESENT

Tom Clifford
Nick Cunningham
Erin O'Hare
Bill McClintock
Lyndon Schutzler
Joe Servi
Joyce Simon

MEMBERS ABSENT

Susie Boutonnet
Stephan Lins
Mike Mast
Jonathan Perez

STAFF PRESENT

Beccie Michael
Wendy Bates
Amber Mettler
Gerardo Olivares

1. Meeting Called to Order by Tom Clifford at 10:00 a.m.
2. Recognition of Guests: None
3. Public Comment: None
4. Approval of July 31, 2023, Minutes (Tom Clifford)
Joyce Simon made a motion to approve July 31, 2023, minutes as presented.

Second: Bill McClintock
Ayes: Boutonnet, Clifford, Cunningham, Lins, O'Hare, McClintock, Schutzler, Servi and Simon
Nays: None
Motion Carries
5. Athletics Update (Wendy Bates)
 - Wendy started her update by sharing that Fall sports are in full swing, Football is 1-0, Volley is 2-0. They have another tournament at the end of the day. Soccer is on the road as well.
 - We have really high enrollment in athletics, 282, really close to 300 student athletes.
 - Working on mental hour with MPC Student Health Services to set up times for students available at the Lobos Zone on Wednesdays. This is an initiative that comes from Coaches expressing the need for their students. This will hopefully happen in the next few weeks.
 - A second trainer has been identified; Wendy expanded on the possibility of completing the hiring process. Should go to the board this month and he will be on campus on November 2nd.

6. Fundraising & Program Ad Sales Update (Beccie Michael & Gerardo Olivares)
 - Gerardo shared that the Program Ad Sales is going very well. We have sold a little over \$4K on Program Ads. These are 10 businesses that have purchased an ad. There are a few pledges that still need to be paid. Please keep selling the ads and reach out to your contacts.
 - Amber mentioned that if we get all the designs by September 15th.
 - The committee debated about the printing of the programs, where the money comes from to print them, and what teams will have it.
 - Beccie shared that we did a mailing explaining the Lobos Zone and how the Booster Club has transitioned. Beccie mentioned that there were some good responses to these outreach techniques.

7. Continue Planning for Sept 30th Football Game & Lobos Zone Preview (Committee)
 - The committee discussed the logistics of the luncheon/tailgate meet up before the September 30th Football Game. Sandwiches, water, soft-drinks, and cookies will be served. Student Athletes will be here and then we will attend the Football game after the luncheon.
 - This is a VIP event, we will invite Booster Committee members, Board Members and anyone who has donated to the Lobos Zone this year so far.
 - Part of this event is talking about the Lobos Zone and what our plans for the space are. Erin suggested that students in their Lobo uniform are present to mingle and let the community know how the envision seeing this space and its potential.
 - The whole event should last from 11:30 to 1pm, the short program/talk should be at noon.
 - Beccie mentioned that it would be great if Coaches explain the space. Beccie mentioned that Nick and Erin can have the floor to share the plans for the Lobos Zone.

8. Tabling Opportunities at other Fall Sports Events (Committee)
 - The committee discussed about a raffle that might bring more funds to the Lobos Zone project. Helping with visibility and raising awareness to the general public about the Lobos Zone is the next step. QR codes and direct links will help with this Program.
 - The committee worked together to bring plans about the raffle to raise funds.
 - After a long debate, the booster committee agreed on creating a raffle that will be drawn on November 17th at Women's Basketball Home Game to raise more funds for the Lobos Zone.
 - Beccie determined to bring a check out list and raffle tickets on September 30th, so each committee member can check out 20 tickets. Also, we will sell raffle tickets at all MPC home games.

9. Tournament Updates (Tom Clifford, Wendy Bates, Lyndon Schutzler)
 - Tom briefly brought up that at a meeting with the Alumni association, it was determined that there is a potential date for April of 2024, it is moving forward. It will be a Saturday and Sunday event. There is a subcommittee working on this event as well.
 - The Alumni association wants to ensure we are not doubling efforts and that both parties can benefit from this fundraising event.

10. Announcements:
 - The Committee will meet at the September 30th event.
 - The next meeting will be decided by Doodle Poll for late October or early November.

11. Meeting adjourned by Tom Clifford at 11:12 a.m.