

STRATEGIC PRIORITY 1-STUDENT EMPOWERMENT - Empower more students to earn MPC degrees and certificates

Strategic Objective	Measurable Goal	2024 Q1 Progress Update
<p>1b. Support MPC's enrollment recovery and growth by increasing scholarship awards for degree- and certificate-seeking students.</p>	<p>1b.3. Partner with a minimum of 6 youth organizations (CASA, Boys and Girls Clubs, etc.) in collaboration with SOAR by Sept 2023 to ensure our local youth are aware of and understand scholarship opportunities.</p>	<p><i>(Carried over from 2023 Q3) In Progress:</i> The following youth organizations were selected: Rancho Cielo, Boys & Girls Club, CASA of MC, Community Partnership for Youth, First Tee of MC, and Young Life Salinas Valley. Outreach is in process and we look forward to continuing to develop these partnerships.</p>
<p>1c. Adjust current scholarship application process and timeline to support submission of applications by incoming first-year students.</p>	<p>1c.1. Develop and implement a plan no later than August 2023 to increase the number of incoming first-year students attending scholarship workshops or scholarship assistance appointments by 10% over the 2022/2023 baseline by 2024/2025.</p>	<p><i>Complete:</i> In 2023-2024, four incoming first-year students attended one of four, regularly scheduled scholarship workshops, compared to one in 2022-2023. We also offered to conduct workshops at the five main "feeder" high schools during the school day; Monterey and Marina high schools accepted, with 11 and 26 prospective students attending those workshops. Additionally, email assistance was provided to 24 high school students. The total of 41 incoming students attending workshops exceeded the 2022-2023 baseline by 4000%.</p>
<p>1d. Develop and offer flexible ways to provide students timely, critically needed financial assistance.</p>	<p>1.d.1 Research innovative critical need funding models at other colleges by March 2024 to explore alternatives and identify best practices, particularly with regard to informing students of how to access funds.</p>	<p><i>Complete:</i> The emergency assistance program has been restructured since the writing of this plan. Applications are processed through MPC's Basic Needs Center (BNC), and include a personal assessment with the BNC Coordinator, who then makes recommendations to the MPCF Executive Director regarding an EA payment. This process is working extremely well and has significantly reduced the amount of time it takes to respond to students' needs. In addition, the BNC Coordinator recently participated in a conference and we are looking into incorporating best practices regarding data tracking.</p>

STRATEGIC PRIORITY 2- COMMUNITY AWARENESS AND ENGAGEMENT - Increase engagement with MPC Foundation's vision, mission, and initiatives throughout the college and local communities

<p>2a. Develop a strategy to nurture and grow relationships with MPC faculty retirees, staff retirees, and emeriti.</p>	<p>2a.1. Create and implement an ongoing communication campaign for retirees and emeriti faculty no later than September 2023.</p>	<p><i>(Carried over from 2023 Q3) Complete:</i> The plan was developed in 2023 and implementation is underway. We are currently cleaning up our database records so that we can easily identify and contact retirees, and developing a process to add newly retired employees. This will form the basis for a contact list for future communications.</p>
	<p>2a.2. Begin cultivating engaged retirees and emeriti faculty into volunteers, board members, etc. by January 2024.</p>	<p><i>In progress:</i> We have begun engaging some retirees on the Foundation's committees & advisory groups, although we plan to increase these efforts in our first communication once the contact list is fully developed.</p>
<p>2c. Improve recognition of the MPC Foundation and its function throughout Monterey County.</p>	<p>2c.1. Develop and implement a plan to capitalize on Measure V opportunities to engage the community, including communications and naming opportunities, no later than June 2023.</p>	<p><i>Ongoing:</i> We are currently working on a plan for naming opportunities associated with the new music building, which is scheduled to go into construction later this year and open in January 2026. Secondly, we will develop a plan for the building that will replace the General Classroom building, which will house a Welcome Center and a number of other student support programs.</p>
	<p>2d.2. Increase marketing of Foundation programs, grants, and scholarships within MPC no later March 2024.</p>	<p><i>Complete:</i> We have been using MPC's new intranet software to communicate with the campus about our programs. Scholarship workshops were publicized broadly across the campus, helping to raise awareness among faculty and staff.</p>

STRATEGIC PRIORITY 2- SUSTAINED GROWTH - Ensure long-term support of the college and its students.

<p>3a. Establish and achieve financial growth goals.</p>	<p>3a.4. Actively promote planned giving beginning January 2024 and increase membership in Legacy Society by 15% by year end 2025.</p>	<p><i>In Progress:</i> The Executive Director is currently engaging in professional development regarding planned giving, which will help to inform our approach to this goal.</p>
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