

BOARD MEMBER ROLES & RESPONSIBILITIES

DRAFT For Executive Committee Review October 2024

The MPC Foundation provides opportunities for students in Monterey County to attend college and helps to ensure their experience at MPC is the best it can be. We accomplish this by providing financial support to students and by investing resources to complement the college's programs, faculty and staff, and facilities.

Established in 1993, the Foundation is governed by a volunteer board, including influential community leaders and six representatives from the campus community. The Foundation partners with the College and bridges the gap between public funding and institutional needs. Serving as the vehicle through which individuals and organizations may invest in the College, the Foundation provides more than \$750,000 annually for student success programs, scholarships, and other critical needs to support MPC students as they pursue their educational and career goals.

Role of the Board of Directors

The Board of Directors of the MPC Foundation guides and supports the work of the Foundation by providing strategic leadership, promoting the work of the Foundation and the College in the community, securing both unrestricted and restricted resources, guiding and aiding in awarding scholarships and distributing other financial resources, and ensuring that all ethical and legal standards are met. While day-to-day operations are led by the Foundation's Executive Director (ED), the Board–ED relationship is a partnership, and the involvement of the Board is critical.

Qualifications for Board Service

Election to the Board of Directors of the MPC Foundation is a privilege. Qualified candidates must:

- Have a strong interest in and understanding of the mission of Monterey Peninsula College and the work MPC Foundation does in support of the College's mission
- Be able to provide visibility in the community and be a strong public advocate for Monterey Peninsula College and the MPC Foundation
- Commit their time, energy, and expertise to support the Foundation in achieving its strategic goals
- Be available to regularly engage in the work of the Foundation and fully participate in the work of the Board of Directors
- Understand and engage in the fundraising process and be willing and able to assist staff
 in the identification, cultivation, and solicitation of individuals and organizations capable
 of making gifts in accordance with priority fundraising goals.

How Foundation Staff Help Board Members to Fulfill their Role Effectively

| Board Members' Role | Support from Staff |
|---|---|
| The board acts as a body and has ultimate authority for the organization | Staff implements board-approved plans, policies, and procedures |
| Board members are responsible for the organization's: | Staff assists the Board's organizational responsibilities by: |
| Policy setting Strategic planning Legal oversight Financial oversight Significant organizational decisions | Maintaining appropriate records Providing quarterly financial reports Providing regular updates regarding progress towards meeting goals and objectives outlined in board plans. |
| Board members also participate by: | Staff supports Board member participation by: |
| Advising & offering expertise Supporting fundraising and other revenue strategies Helping to meet the scholarship and other financial award goals Acting as ambassadors Volunteering for critical roles | Preparing & posting agenda packets in advance of meetings Keeping the Board informed of relevant topics Advising Board members of needs and opportunities to serve. |

Specific Responsibilities & Expectations of Board Members

Organizational Leadership & Strategic Direction

- Set and regularly review the strategic plans of the Foundation
- Review organizational performance reports, establish goals and metrics, and monitor the effectiveness of the Foundation's work
- Provide organization and leadership to the board of directors and its committees
- Participate in the creation and oversight of policies and procedures
- Assist the ED and board leadership in identifying and recruiting new Board Members and ensure that the board reflects the community served by the organization

Active Engagement & Participation

- Prepare for, attend, and fully participate in all board meetings
- Serve on at least one standing committee of the board
- Serve on at least one advisory group of the board
- Attend the majority of Foundation events
- Be alert to community concerns that may be of interest to and/or can be addressed by the Foundation

Fundraising & Community Relationships

• Financially support the Foundation in a manner commensurate with one's ability (see the complete Board Giving Policy below)

- Serve as an ambassador of the Foundation; help communicate and promote the foundation's mission and programs to the community
- Actively build relationships between community members and the Foundation
- Assist in the identification, cultivation, and solicitation of individuals and organizations capable of making major gifts in accordance with fundraising goals and priorities

Scholarship and Other Financial Award Distribution

- Adhere to the General Guiding Principles to ensure the ethical and equitable distribution of scholarships and other financial awards granted by the Foundation
- Support the staff in achieving the primary goals of maximizing the number of scholarships granted, granting scholarships to those applicants who meet donors' intentions, and maximizing the amount of each scholarship granted.
- Aid in optimizing the award strategy

Financial & Risk Management

- Adopt and provide regular oversight of the annual budget
- Approve the Foundation's critical business decisions as needed, including financial reports, audits, and large contracts
- Adopt and monitor the policies and procedures of the Foundation and ensure that all fiduciary and legal requirements are met
- Be familiar with the Foundation's finances, budget, and financial/resource needs

Executive Leadership & Human Resources

- Contribute to the annual performance review of the ED
- Partner with the ED and other board members to ensure that board decisions are faithfully carried out
- Serve as a trusted advisor/partner to the ED as they develop and implement the organization's strategic plans.

Board Giving Policy

All Board Members are expected to make the MPC Foundation a personal philanthropic priority and make annual unrestricted gifts commensurate with their capacity as a demonstration of that priority. 100% board giving serves several critical functions:

- 1. It demonstrates the commitment of the organization's leadership;
- 2. It enables the Foundation to credibly solicit contributions from foundations, organizations, and individuals; and
- 3. It provides a base of operating support for the organization.

Board members are asked to carefully consider their gifts and commit to annual support that is, for them, a 'stretch' gift.

All Board Members are expected to complete an annual *Intent to Give* form in the first month of the fiscal year (January). Gifts may be made at any time throughout the fiscal year.

Length of Term

Per the Foundation's bylaws, one board term is three years. Board Members may serve up to two consecutive terms.

Unexpected events can occur, which may alter an individual's ability to fulfill one's responsibilities. Board Members may resign if at any time they feel that they are unable to fulfill the role of a board member.

Meetings and Time Commitment

Signature

- The board of directors generally meets ten times per year.
- The board's committees and advisory groups set their own schedules. Meeting frequency and length vary depending on their respective work agendas.
- The Foundation also periodically hosts, organizes, and sponsors a wide range of events throughout the year

| I have read the MPC Foundation Board Member Roles & Responsibilities ar enthusiastically commit to my role as a member of the MPC Foundation Boa | |
|---|--|
| Board Member Name: | |
| | |

Date