



MPC

FOUNDATION

MONTEREY PENINSULA COLLEGE

BOARD OF DIRECTORS MEETING MINUTES

Wednesday, September 18, 2024

4:00 PM

MEETING IN PERSON AND ZOOM

MEMBERS PRESENT

Carla Becerra
Dr. Fulbright, III
Fred Hochstaedter
Jason Griffin
Jeremy Green
Joe Servi
Joyce Simon
Mary Alice Rennick
Patricia Milowicki
Peter Purdue
Ron Eastman
Theresa Wright
Tom Clifford
Tom Pesce

MEMBERS ABSENT

Andrew Ausonio
Debbie Anthony
Evelyne Lamson
Linda Yellich
Maria Ruess
Nathan Steen
Pamela Stewart
Steve Cardinalli
Steve Haigler

STAFF PRESENT

Beccie Michael
Annie Tarbox
Gina Bianchi
Allison Payne
Jessica Lopes
Gerardo Olivares

1. **CALL TO ORDER**

Meeting called to order by Jeremy Green, President at 4:03 P.M.

2. **PUBLIC COMMENT**

There was no public comment.

3. **RECOGNITION/GUESTS**

Mr. James Lawrence, MPC Auto Technology Instructor

4. **APPROVAL of August 7, 2024 MINUTES (Jeremy Green, President)**

Joyce Simon made a motion to approve the August 7, 2024 Minutes, as presented.

Second: Tom Pesce

All in Favor: Carla Becerra, Dr. Fulbright, III, Jason Griffin, Jeremy Green, Joe Servi, Joyce Simon, Mary Alice Rennick, Ron Eastman, Patricia Milowicki, Peter Purdue, Theresa Wright, Tom Clifford, Tom Pesce

Nays: None

Abstentions: Fred Hochstaedter

Motion Carries.

5. **CAMPUS PRESENTATION (James Lawrence, Instructor)**

- Mr. Lawrence shared a brief overview of the Automotive Technology program at MPC and the FASA award the department received. The FASA funds supported a show car that was used to attract potential students and inspire current students. This show car was fitted with an MPC-branded wrap and entered into the 2024 Concours d'Lecons. Mr Lawrence thanked the Board for their recommendation to provide the Automotive Technology program with the opportunity to share this experience with the students.

6. **BUSINESS**

A. **Faculty & Staff Advancement Awards (Peter Purdue on behalf of Linda Yellich, Chair)**

- Mr. Purdue reported one application was received this month for FASA.
- The applicant is Cielo Cervantes, full-time classified staff in Student Services/Access Resource Center. Cielo is requesting \$1,291 for professional development to present a research report at the Mid-Western Educational Research Association (MWEREA) Annual meeting in Cincinnati, Ohio from October 16-18. The Advisory Group is recommending \$1,300.

Mary Alice Rennick made a motion to accept the FASA Advisory Group's recommendation, as presented.

Second: Jason Griffin

All in Favor: Carla Becerra, Dr. Fulbright, III, Fred Hochstaedter, Jason Griffin, Jeremy Green, Joe Servi, Joyce Simon, Mary Alice Rennick, Ron Eastman, Patricia Milowicki, Peter Purdue, Theresa Wright, Tom Clifford, Tom Pesce

Nays: None

Abstentions: None

Motion Carries.

B. **2025 Board Nominations (Beccie Michael on behalf of Andrew Ausonio, Chair)**

- Ms. Michael reported that the Nominations Advisory Group reviewed candidates for new Board members. They were especially enthusiastic about Diego Reyes, an MPC alumnus and Co-CEO at Stillwater Capital Management, who played on MPC's first soccer team in 2008 and holds a business degree from MPC, among others. Reyes also has extensive nonprofit and volunteer experience.
- Additional nominations, including officer roles, will be presented at the next board meeting. Terms begin in January 2025.

Joe Servi made a motion to accept the 2025 Board Nomination recommendation, as presented.

Second: Fred Hochstaedter

All in Favor: Carla Becerra, Dr. Fulbright, III, Fred Hochstaedter, Jason Griffin, Jeremy Green, Joe Servi, Joyce Simon, Mary Alice Rennick, Ron Eastman, Patricia Milowicki, Peter Purdue, Theresa Wright, Tom Clifford, Tom Pesce

Nays: None

Abstentions: None

Motion Carries.

C. **Board Roles & Responsibilities (Jeremy Green, President)**

- Mr. Green noted this item was tabled at the last meeting and is now being revisited. The Board reviewed the document, which has been recommended to the Board by the Executive Committee, and discussed the clarity and additional detail it offers.
- Mr. Eastman suggested the need to further clarify that board members are responsible not only for fundraising but also for fund disbursement, and recommends we add language to emphasize this dual role. Other board members expressed an interest in seeing draft language to that effect, and Mr. Eastman agreed to initiate that.
- Beccie suggested we could take that language to the Executive Committee, which meets next month, for their review and bring it back to the Board after that. In the meantime, recognizing the proposed document is a big improvement over the current version, the board will proceed with voting on the current draft.

Fred Hochsteadter made a motion to approve the Board Roles & Responsibilities, as presented with the understanding that additional language will be drafted and reviewed by the Executive Committee for potential Board approval at the next Board meeting.

Second: Joyce Simon

All in Favor: Carla Becerra, Dr. Fulbright, III, Fred Hochstaedter, Jason Griffin, Jeremy Green, Joe Servi, Joyce Simon, Mary Alice Rennick, Ron Eastman, Patricia Milowicki, Peter Purdue, Theresa Wright, Tom Clifford, Tom Pesce

Nays: None

Abstentions: None

Motion Carries.

7. INFORMATION/REPORTS

A. Q3 Strategic Plan Report (Beccie Michael, Executive Director)

- Ms. Michael provided an overview of the progress towards meeting the objectives in our Strategic Plan. The highlights of the report include:
- Strategic Priority 1 (Scholarships): The Foundation exceeded expectations by boosting enrollment recovery, increasing scholarship awards, and encouraging more first-year students to apply for scholarships.
- Strategic Priority 2 (Community Awareness & Engagement): The team has started seeking quotes for professional marketing to enhance MPC Foundation recognition and is focused on strengthening relationships with MPC retirees, emeriti, alumni, and former award recipients.
- Strategic Priority 3 (Sustained Growth): Progress is underway with a developed action plan for promoting planned giving. Three individual donors have engaged in legacy giving discussions, with broader promotional efforts expected later this year.

B. College Supt./President Report (Dr. Marshall Fulbright, III)

- Dr. Fulbright updated the Board on the Marina Campus, which was initially allocated \$42 million in Measure V Bond funds in 2020. A recent review with architects revealed that this amount will be insufficient for the planned scope. The new Marina Education Plan involves relocating allied health, nursing, culinary arts, and hospitality programs to the Marina Campus over the next five years, along with expanding general education courses. Marketing efforts for the campus are well underway already.
- Campus culture and climate surveys will soon be distributed to gather feedback on creating a more inviting campus. Surveys will go to employees and students to assess

campus atmosphere, with responses helping MPC address feedback, challenges, and successes.

- The Mission, Vision, and Values statements are nearing completion, with an input session scheduled for October 4th. This session will gather feedback to inform the 2025-2030 strategic plan as the current one concludes.

C. Presidents Report (Jeremy Green, President)

- Mr. Green announced that the auction has reached \$10,000 in current winning bids.
- The Lobo Legends Happy Hour was this past Monday and had a nice turnout where previous Hall of Fame inductees, among others, gathered to hear about the new Lobo Legends Celebration event to be held in March.

D. Executive Directors Report (Beccie Michael, Executive Director)

- Ms. Michael announced three departments—Soccer, Volleyball, and Continuing/Professional Education—are now using the Foundation's new fundraising software, with Basketball and Athletics in the works.
- We are hiring a new intern, Roseanna to help with scholarship outreach and some other activities. She officially starts next week but was already a huge help at Lobo Day, attracting hundreds of students to our scholarship booth!
- A \$30,000 gift from a new donor and a \$13,000 unrestricted gift from a returning donor were received.
- Following the BP Happy Hour, the Foundation was invited to submit a \$25,000 grant proposal to California American Water for STEM learning projects. The Foundation also applied to the 2024 MC Gives! Campaign.
- The Foundation is supporting Dr. Turner in preparing a collaborative NIH T34 Bridge to the Baccalaureate proposal with UCSC, aimed at enhancing MPC student pathways to biomedical careers.
- Two financial wellness workshops for Evans College Incentive Program students were hosted this week, led by our Elite Business Partner, Monterey Credit Union.

8. ANNOUNCEMENTS

- Executive Committee Meeting, October 16, 2024, 4:00pm (ADM Conference Room)
- Next Board Meeting, November 6, 2024, 4:00pm (Sam Karas Room, LTC)

9. Meeting Adjourned by Jeremy Green at 5:31 PM

Minutes presented by Jessica Lopes on behalf of Evelyne Lamson, Secretary.